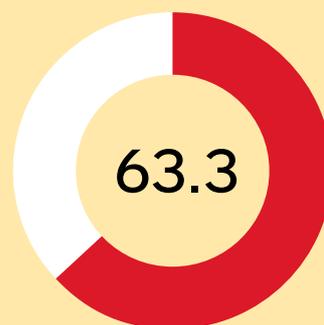


GiveEasy Innovation Index for the Australian Not For Profit Sector 2017

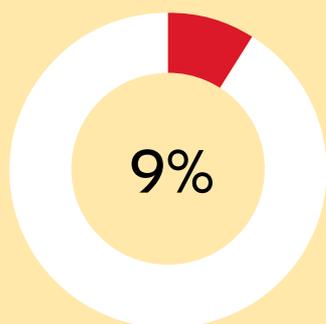


1,409

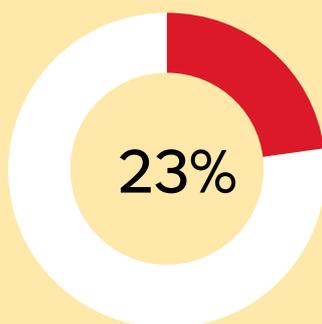
Number of respondents



Overall innovation index
score for the sector



Percentage
increase from last
year's innovation
index score
(58.3 to 63.3)



Percentage
increase from last
year's stakeholder
centricity score
(50.7 to 62.2)



Average score in
technology
(the highest
scoring capability)

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You can download a full copy
of the report at:
giveeasy.org/innovationindex

In 2017, what qualities do the most innovative NFPs share?



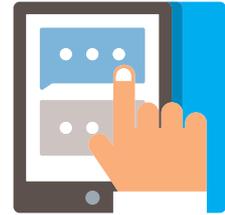
They enjoy rising budgets

Innovative NFPs are **47%** more likely to experience annual income growth



High innovators have high reputation scores

Very innovative NFPs have good reputations in the community



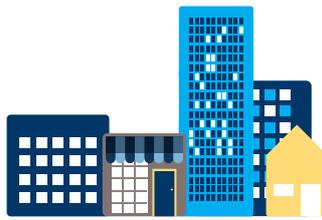
They engage with their communities online

By embracing new technology they increase their reach



Their staff members think about the future

72% of staff working for high innovators have this trait



They come in all shapes and sizes

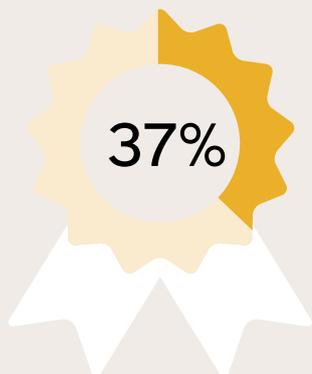
Innovation performance varies little with organisation size



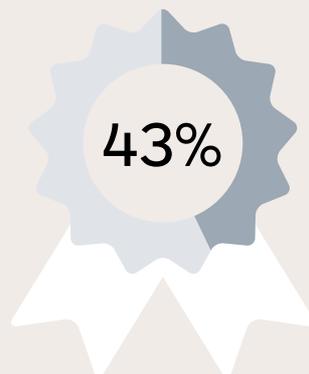
They look outside their own walls for innovation

High innovators are more likely to look beyond their organisation for new ideas

Our responding NFPs are categorised into 3 segments



High innovators



Moderate innovators



Low innovators

The most innovative NFPs for 2017



Top 10 based on Innovation Index

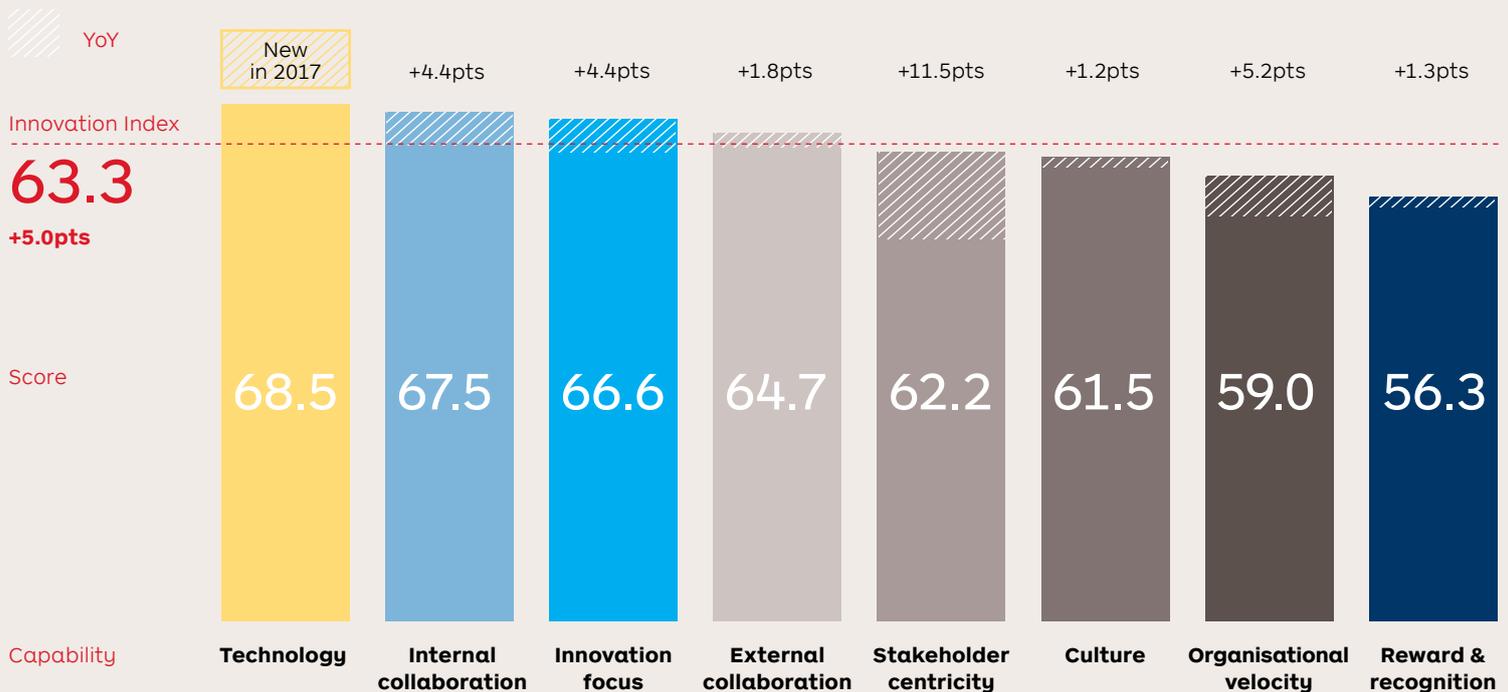
#	Organisation	compared to 2016
1	Cure Brain Cancer Foundation	Top!
2	Movember Foundation	⬆️1
3	Cerebral Palsy Alliance	New!
4	Breast Cancer Network Australia	New!
5	Infoxchange	New!
6	Culture at Work	⬆️1
7	FSG Australia	New!
8	LifeCircle Australia Limited	New!
9	BeyondBlue	New!
10	McGrath Foundation	⬇️5



Top 10 based on peer review

#	Organisation	compared to 2016
1	thankyou	⬆️7
2	Movember Foundation	⬆️3
3	BeyondBlue	⬆️5
4	Australian Red Cross	New!
5	Cancer Council	New!
6	Headspace	New!
7	Fred Hollows Foundation	New!
8	Oxfam Australia	⬇️7
9	Cerebral Palsy Alliance	New!
10	GetUp!	⬇️1

There is an increase in innovation across every capability



What are the barriers to innovation?



32%

Of **high innovators** think high implementation costs are a barrier

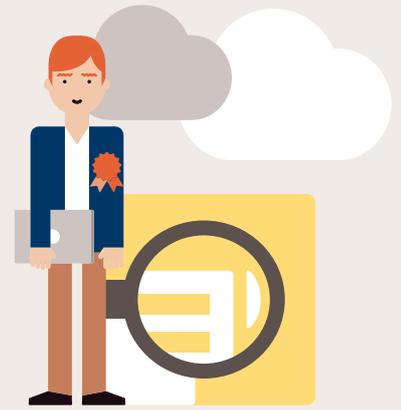
They need to draw on their skills in Technology to find low cost ideas



33%

Of **moderate innovators** think that a lack of knowledge or skills is a barrier

They need to foster out of the box thinking and look for unique solutions



50%

Of **low innovators** think that not having a defined innovation strategy is a barrier

They need to focus on a clear purpose and defined success metrics

An effective innovation strategy drives higher innovation performance

