



We are looking for a changemaker to join our team.

Digital Marketing Intern

Part-time

Relevant experience + mindset:

The ideal candidate has strong communication and design skills, with a natural interest in social impact and the non-profit sector. You will be creative, empathic and curious. You will have a pro-active approach and are able to manage a number of different tasks at once. We are looking for a motivated individual with a strong work ethic who is willing to contribute their unique ideas to support the growth of the business.

The Role:

We are looking for a part time digital marketing intern. This position has been created to support the marketing manager in delivering the marketing strategy. The role will involve:

- Digital advertising, copywriting, SEM, SEO and other digital marketing
- Exhibit a natural, welcoming approach to marketing that differentiates GiveEasy. You will have the ability to quickly communicate the right message, to maximise impact and reach.
- Be a habitual experimenter monitoring metrics across social media channels, website and EDMs and using data to understand what is or isn't working and why and making adjustments as needed.

- Work with the marketing manager to systematically plan, execute, monitor, and improve digital campaigns, webinars and emails.
- Supporting the development of case studies
- Copywriting, storytelling and content development
- Administrative duties including: scheduling meetings, printing materials for workshops and data entry.

The Requirements:

- Strong writing skills
- Experience of digital marketing
- Web design and editing experience preferred
- Degree in a relevant subject
- Knowledge of SEO, adwords and analysis tools such as Google analytics
- Ability to manage multiple tasks with a hands-on, adaptable approach
- Energy, enthusiasm and a strong learner's mindset is a must

The Benefits:

- Paid internship with opportunity for growth and development within the business
- Work in a tight-knit, highly motivated team of talented individuals
- Significant autonomy and freedom to create and experiment with ideas
- Convenient and centrally located offices in Bondi Junction

Who is GiveEasy?

- At GiveEasy, we work with charities around Australia to help raise vital funds for their cause. As a startup, we are constantly building digital solutions that make giving to charity easier. From grassroots to well established charities, you can bring all your digital fundraising together in one platform to raise you more money with less effort across web, email, SMS and social.
- Our mission is to provide world-leading fundraising and social innovation solutions for a digital and mobile future. We connect charities, causes and not-for-profits to their supporters and communities through simple, smart and social digital giving solutions.

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How to apply:

- Please send your resume and a covering letter to the Marketing Manager, Tamara Rozentals via email at: tamara@giveeasy.org